



*Crowdbearer is a Belgian product which enables anyone to distribute his/her digital content wirelessly to the attending audience. It does so without requiring an internet connection.*

*Simply connect your source device (e.g. laptop, tablet...) to the crowdbearer and your presentation will be distributed among your audience using the built-in Wifi network of the device. Every attendee will be able to follow the presentation on his/her personal device. This can be a laptop, but also a tablet or a smartphone.*

## CoViD-19 changing the way we organize our meetings

### CoViD-19

At the start of 2020, the Sars-CoV-2 introduced itself to the world. After the initial outbreak in China, the virus quickly spread over the entire planet creating a global pandemic that affected all of us.

Now, after quarantining ourselves for several weeks or even months in some countries, we slowly begin to see the light at the end of the tunnel. Every passing day the virus infects less people and the spread is being stopped, slowly but steadily.

However, our biggest challenge concerning this Coronavirus is probably yet to come. After weeks of staying inside and shutting down our factories and companies we only begin to see the tip of the iceberg when it comes to the economic consequences of the CoViD-19 pandemic.

### Meetings & Social distancing

Another aspect that we are now only starting to think about, is the practical side of doing business. In the past we were used to working closely together, organising meetings with our colleagues and setting up presentations for visitors or business partners. But in the coming months and probably years, we will have to take into account the safety measures surrounding the coronavirus such as social distancing, hand-washing and other hygienic safety measures.

The work environment will change drastically, and the meeting landscape will change as well.

One of the positive changes that has come from this global pandemic is the rise of digital conferencing technologies such as Zoom, Skype, Webex, Teams.... These technologies have allowed us to stay in contact with family and friends during the lockdown but they've also enabled us to work from home. However they are not the solution to every challenge we have to face in our daily work environment. Because there is only so much you can do sitting behind your laptop. Some activities will require us to be physically present at the company and some meetings will require social contact instead of only having contact through a digital platform.

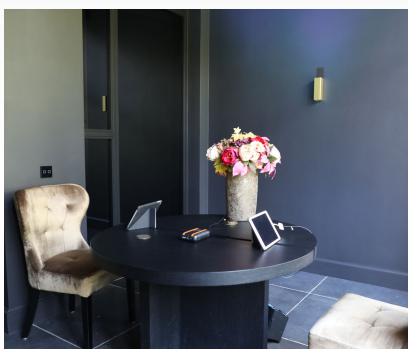
This means that we have to reorganise our offices and meeting rooms to host these activities while at the same time taking into account every safety measure surrounding the coronavirus. With a little creativity and with the help of Crowdbearer, we are sure that we can easily return to organising quality meetings and presentations.

Let us show you why Crowdbearer is the best tool to share visual information with several people in a quick and efficient manner.



### With a little creativity, crowdbeamer can create added value for your company in a variety of places

- Use crowdbeamer for small meetings with two or three people as an easy way to share your screen content.
- Add flexibility to your staff meetings by adding crowdbeamer to the mix.



- Use crowdbeamer during business meetings to clearly communicate your ideas to your business partners.
- Doing a videoconference with a small group of your colleagues? Use crowdbeamer and distribute the conference feed locally to everyone present.
- Do you have a high-end meeting room set up with built-in screens? Due to the safety regulations surrounding the corona-outbreak, you might lose half of the seats installed in the meeting room. Social distancing will require your guests to sit further apart. crowdbeamer can be a good alternative for these types of meeting room. At the same time crowdbeamer gives you more flexibility and it can be used in other rooms in your company as well.

### Setup your meeting room

First, let's think about how we used to organize meetings and presentations at our company. Usually we would sit together in a meeting room or huddle space. Everyone would be looking at the big screen at the end of the meeting room. Some people might not have been able to see every detail that was presented because of poor eyesight or them sitting too far from the screen. Others might have lost interest or become less attentive because of the rigid setup.

Working together in these small, enclosed environments will no longer be possible in the future as the risk of infection in these situations is simply too high.

**Crowdbeamer** offers a flexible and easy to use presentation solution that will help you organize meetings or presentations in any meeting room or other location of your company. It works using **screen sharing** technology.

Anyone that wants to share their findings, notes or presentation can simply connect their device to the crowdbeamer and crowdbeamer will share this presentation to everyone's **personal device**. This personal device can be your smartphone, tablet or laptop.

It's a **plug-and-play** system that allows for an easy switch from one presenter to another. Simply disconnect the initial source and reconnect the HDMI cable to the new source. It's as easy as can be. This allows for a quick change from one presenter to the next.

The fact that everyone can follow the presentation on their **personal device** is a big advantage in times of **CoViD-19**. Everyone only has to touch their own device and there is no need for the organizer to start disinfecting every device after each meeting or session. The only person that comes in contact with the device is the owner.

What makes this solution even better, is that every attendee always receives a full HD view of whatever is being presented. You no longer need to worry about your infrastructure being too small to take into account the social distancing safety regulations! Nor will you have to worry about people not being able to follow what is being presented because they are seated too far away to read what is shown on the big screen. Wherever your attendees chose to sit, they will always have a clear copy of the digital presentation in front of them on their personal device.

Crowdbeamer isn't just a screen-sharing solution, it's more than that. At any moment during a presentation anyone can take a snapshot of the digital content that is being shown. These snapshots are stored on their personal device. On top of that annotations can be added to these snapshots. In other words, crowdbeamer is also a **digital note-taking system**, allowing each attendee to create their own, personal, digital take-away for each presentation or meeting. There's no more need for paper hand-outs. Just use crowdbeamer and think about the environment.

**In conclusion, crowdbeamer is a low cost solution that helps you turn your high-end meeting room or board room into a flexible, multi-purpose room suited for every audience and every kind of meeting.**